



MNWCC: Council of Voices

Every voice carries power, and together, we create harmony. The Council of Voices is how we lead, grow, and sustain the women's movement within Minnesota's cannabis industry. Step into your voice. Join us in shaping the future of this collective.

Call for Nominations

- We invite members to nominate themselves or others for the MNWCC - Council of Voices Leadership Circle
- Nomination process: Submissions due by: **Tuesday October 28th, 2025 by 11:59pm CST. [Submissions via MNWCC website](#) EXTENDED: 10/31/25 11:59PM CST.**
- Required submission materials:
 - A written statement outlining relevant experience for the specific role(s) you're interested in.
 - A short resume (1-2 pages) highlighting qualifications.
 - A video presentation (2-3 minutes) where you introduce yourself, share your passion for MNWCC, and explain why you're a great fit – this is your chance to "amplify your voice" to the group.
- Submission instructions: Please submit online nomination form via MNWCC website under Memberships. We encourage creative, authentic submissions that reflect personal and cultural stories.

Nomination Process

Who Can Be Nominated:

Any woman or gender-expansive professional in Minnesota's cannabis or hemp community who aligns with MNWCC's mission and values.

How to Nominate:

- Complete the *Council of Voices Nomination Form* (online).
- You may nominate yourself or another member.
- Indicate the **Voice(s)** you feel most called to serve (up to two).

Selection Process:

- Nominations open during the **Annual Meeting** and close 7 days later.
- MNWCC leadership and fiscal sponsor review all nominations.



- Selected Council members will be announced in **November 2025** and onboarded at the **Council Launch Session**.

Commitment Agreement:

Each Voice commits to:

- Attending **monthly Council meetings**
- Contributing **10–18 hours per month**
- Supporting at least **two MNWCC program or event per quarter**
- Submitting quarterly updates and deliverables

Expectations and Commitments for Board Members

- **Time Commitment:** Approximately 5-10 hours per week, including meetings, planning, and role-specific tasks.
- **Attendance Requirements:** Mandatory attendance at monthly board meetings, 2 events per quarter, and the annual board meeting; flexibility for virtual participation.
- **Content Creation:** Contribute to blog posts (at least 1-2 per quarter) and social media content to amplify MNWCC's message.
- **Participation in Activities:** Actively engage in the speaker bureau (e.g., representing MNWCC at panels or talks) and sponsored events (e.g., volunteering or leading sessions).
- Stress that these commitments support the collective's growth while being mindful of members' diverse lives and backgrounds.

Leadership Roles, Responsibilities & Key Deliverables

Term: 1 year

Commitment: Average 10-18 hours per month

(Some months may require additional time for events, grants, or special projects.)

1. Vision Voice (President)

Focus: Strategic direction, partnerships, and leadership alignment

Responsibilities:

- Guide MNWCC's long-term vision, goals, and strategic priorities.
- Serve as liaison to fiscal sponsor, funders, and key partners.



- Oversee the coordination of all Voices and ensure mission alignment.
- Represent MNWCC in public and partnership settings.

Key Deliverables:

- Annual strategic plan & quarterly progress reports
- Partnership MOUs and fiscal sponsor updates
- “State of the Collective” annual address
- Agenda for monthly Council meetings

Time Commitment: 15–20 hrs/month

2. Growth Voice (Vice President)

Focus: Program development, member engagement, and mentorship

Responsibilities:

- Lead and support MNWCC’s educational programs (Lunch & Learns, Speaker Bureau, Industry Nights).
- Design and monitor member onboarding and retention efforts.
- Support professional development and mentorship initiatives.
- Track participation and member feedback.

Key Deliverables:

- Annual program calendar & participation report
- Membership growth and retention summary
- Mentorship or learning circle plan
- Post-program evaluations and data collection

Time Commitment: 12–16 hrs/month

3. Story Voice (Secretary)

Focus: Documentation, storytelling, and transparency

Responsibilities:

- Record and archive meeting minutes and official documents.
- Capture impact stories and testimonials from members and events.
- Coordinate storytelling with Amplify Voice for newsletters, web, and media.
- Maintain MNWCC’s historical record of growth and milestones.



Key Deliverables:

- Quarterly meeting minutes and organized digital archive
- Annual Impact Storybook or Year-in-Review
- Member/partner feature stories (at least 6 per year)
- Story collection consent and release system

Time Commitment: 8–12 hrs/month

4. Sustainability Voice (Treasurer)

Focus: Financial health, grants, and long-term growth

Responsibilities:

- Develop and manage MNWCC's operational budget with fiscal sponsor.
- Track sponsorships, fundraising goals, and grant expenditures.
- Support sustainability and donor engagement planning.
- Assist with financial reporting for grants and board review.

Key Deliverables:

- Annual and quarterly financial reports
- Grant tracking and reporting schedule
- Sponsorship & fundraising plan
- Donor acknowledgment and thank-you letters

Time Commitment: 12–18 hrs/month

5. Amplify Voice (Technology & Communications)

Focus: Communications, marketing, and digital access

Responsibilities:

- Manage MNWCC's online platforms (website, newsletter, social media).
- Ensure all messaging follows MNWCC's Brand Guide and values.
- Collaborate with Story Voice to highlight member and program stories.
- Analyze communication performance and engagement data.

Key Deliverables:

- Quarterly communication and marketing plan
- Monthly content calendar



- Social media & email analytics report
- Updated media and brand asset library

Time Commitment: 12–16 hrs/month

6. Justice Voice (Equity & Advocacy)

Focus: Advocacy, inclusion, and community access

Responsibilities:

- Represent MNWCC in legislative and policy conversations.
- Lead equity and access initiatives across MNWCC programs.
- Build partnerships with underrepresented communities (BIPOC, Hmong, Latino, rural).
- Ensure translation, accessibility, and inclusion practices in all programming.

Key Deliverables:

- Annual advocacy & equity action plan
- Policy education or advocacy event summaries
- Community partnership agreements (3–5 per year)
- Equity & inclusion progress report

Time Commitment: 8–16 hrs/month

7. Connection Voice (Community Outreach)

Focus: Events, partnerships, and volunteer coordination

Responsibilities:

- Lead planning and execution of MNWCC's annual and seasonal events.
- Recruit and manage volunteers and sponsor partners.
- Foster collaborations with local businesses, nonprofits, and allies.
- Ensure event inclusivity, accessibility, and cultural alignment.

Key Deliverables:

- Annual events calendar & volunteer management plan
- Event recaps with photos and attendance metrics
- Sponsorship acknowledgments and partnerships list
- Post-event evaluation summaries

Time Commitment: 12–20 hrs/months